

A Newsletter Valuing Change

January/February 2004

Be **Creative** in your professional life by:

- Breaking your rules.
- Taking calculated risks.
- Being open to trying new ideas.
- Taking time to think.
- Brainstorming often.
- Trusting yourself – not immediately being critical of your ideas.
- Turning off your internal negative chatter and listening to your intuition.
- Thinking about something from a completely different perspective – imagine you are a respected mentor, historical figure or child.
- Asking stupid questions.
- Writing down your morning ideas.

Creative ideas are the foundation for a successful career

Taking risks to follow through on creative ideas is the hallmark of a successful person. How willing are you to follow through with your creative ideas?

Maintain an Idea File

Make a note of your ideas in a special folder, notebook, word document, or some other means so you can review them when you have time.

Visualize New Ideas

Irene's Mission Statement

My mission is to deliver exceptional coaching services to help my clients achieve extraordinary professional results.

In ***A Whack on The Side of The Head: How You Can Be More Creative*** by Roger von Oech describes ten mental locks that prevent us from being more creative. Using stories, illustrations, anecdotes, and puzzles he helps us open the following 10 mental locks:

1. The Right Answer
2. That's Not Logical
3. Follow the Rules
4. Be Practical
5. Play is Frivolous
6. That's Not My Area
7. Don't Be Foolish
8. Avoid Ambiguity
9. To Err Is Wrong
10. I'm Not Creative

This book will help you look at creative thinking around your business and career differently.

"To live a creative life, we must lose our fear of being wrong."

Joseph Chilton Pearce

Client Success Story

So many of my clients were profoundly creative this past year – it really was a foundation of their success.

A few examples of their creativity include: analytical clients being willing to trust their gut or intuition; clients that reached goals in ½ the estimated time; clients that achieved financial milestones that were significantly higher than their projected goals; and clients that choose to see their career or practice differently. Client's creativity ranged from being willing to risk not taking clients that did not fit their new business plan to seeing their existing position in a different, more positive light.

Your referrals are appreciated!

Books Supporting Change

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